

# PhotoVision



## **PHOTOVISION MARKETING SYSTEMS**

Imagine your beautiful home seen in color at every Lyon office! Lyon is the **first** to bring this superior and progressive home marketing system to our market place.

## **INSTANT EXPOSURE**

A color photograph of your home, as well as interior views, can be entered into our computer network and immediately viewed by our clients and agents.

## **STAND OUT IN A CROWD**

When any Lyon client or agent reviews the Multiple Listing Service information for homes, only Lyon listings will have color photographs with the data.

## **NEIGHBORHOOD AGENT ORIENTATION**

When any Lyon agent reviews your home on our computer, in addition to pertinent facts and photographs, an accurate map of your area can be accessed to give exact directions to your home and proximity to schools, shopping, and recreational areas.